



News release

**The Hong Kong Institute of Bankers Welcomes the Launch of
Wealth Management Connect**

Institute Will Continue to Support Talent Development Initiatives

10 September 2021, Hong Kong – The Hong Kong Institute of Bankers (HKIB) welcomes the official launch of the Wealth Management Connect and the Institute will continue to support talent development initiatives in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

Carrie LEUNG, Chief Executive Officer of the HKIB, said, “Following the official launch of the Wealth Management Connect we fully expect related product solutions to be available soon. The increasing connectivity between cities in the GBA will inevitably lead to a growing demand for cross-border financial services talent. In light of this, the Institute has launched a number of brand-new training programme under the China Banking Knowledge for Hong Kong Bankers series. These courses offer the latest insights and opportunities in the GBA and mainland China market to local banking and financial professionals driven by our analysis of the region”.

LEUNG continued, “The mutual recognition of qualifications is the cornerstone needed to facilitate cross-border talent mobility. The Institute will continue to commit to providing relevant courses, including the Qualification Certificate of Banking Professional (QCBP) for bank practitioners, that includes wealth management talent, to obtain professional qualifications recognised by mainland China. This will come with a realisation of the complementary skills and connectivity that emerges from the strengthening of the deployment of talent in the GBA. We also look forward to seeing more local banks explore cross-border business opportunities”.

Hong Kong enjoys strong advantages in various areas including financial infrastructure, as well as product and talent development. With cross-border talent development becoming an important trend, the GBA is expected to provide relevant opportunities for financial professionals to unleash their potential. According to the previous HKIB Talent Development Survey, more than half of the respondents agree that the GBA will provide more opportunities to the local banking industry, including those who declared an interest in pursuing a career in the region.

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Notes to editors:

About The Hong Kong Institute of Bankers

The Hong Kong Institute of Bankers (HKIB) has been serving the local banking community in the provision of professional training and certification services since 1963. HKIB is the first not-for-profit institution in Hong Kong to issue banking qualifications and was appointed by the Education Bureau as a Professional Qualifications Assessment Agency in August 2020. With an objective to maintain and further develop the territory's status as an international financial centre, the Institute works with the support of banks, regulators, financial institutions, academic institutions and various professional bodies to provide local banking practitioners with professional training and development opportunities. In view of the changing landscape of the banking and financial services industry in Hong Kong and mainland China, as well as on a global scale, the importance of continuing to enhance the standards of professional development has gained increased attention. The HKIB endeavours to provide and enhance its training and development products in order to equip its members with essential knowledge and skills that meet the industry's needs.

Official website: <https://www.hkib.org/>

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